

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Waterfront Strategies/ POL**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 701903 /		<u>Alt Order #</u> 06236236
<u>Product</u> <b>HOUSE MAJORITY PAC</b>		
<u>Contract Dates</u> <b>10/09/12 - 10/18/12</b>	<u>Estimate #</u> <b>1420</b>	
<u>Advertiser</u> <b>House Majority PAC</b>		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 1	KUSA	10/09/12	10/15/12	The Doctors	1-2p		:30				NM	0	\$0.00
D 2	KUSA	10/09/12	10/15/12	Late News M-F	10-1035p		:30				NM	0	\$0.00
D 3	KUSA	10/09/12	10/15/12	Tonight Show	1037-1137p		:30				NM	0	\$0.00
D 4	KUSA	10/09/12	10/15/12	Extra	1230p-1p		:30				NM	0	\$0.00
D 5	KUSA	10/09/12	10/15/12	9News at Noon	12p-1230p		:30				NM	0	\$0.00
D 6	KUSA	10/09/12	10/15/12	Ellen	3-4p		:30				NM	0	\$0.00
D 7	KUSA	10/09/12	10/15/12	9News 4pm	4p-5p		:30				NM	0	\$0.00
D 8	KUSA	10/09/12	10/15/12	9News Daybreak 5a	5-530am		:30				NM	0	\$0.00
D 9	KUSA	10/09/12	10/15/12	9News 5pm	5p-530p		:30				NM	0	\$0.00
D 10	KUSA	10/09/12	10/15/12	9News Daybreak 5:30a	530-6am		:30				NM	0	\$0.00
D 11	KUSA	10/09/12	10/15/12	NBC Nightly News	530p-6p		:30				NM	0	\$0.00
D 12	KUSA	10/09/12	10/15/12	9News 6pm	6p-630p		:30				NM	0	\$0.00
D 13	KUSA	10/09/12	10/15/12	9News 6am	6-7am		:30				NM	0	\$0.00
D 14	KUSA	10/09/12	10/15/12	Today Show	7-9am		:30				NM	0	\$0.00
D 15	KUSA	10/09/12	10/15/12	Today Show II	9-10am		:30				NM	0	\$0.00
D 16	KUSA	10/12/12	10/12/12	Fri Prime A	7-8p		:30				NM	0	\$0.00
D 17	KUSA	10/15/12	10/15/12	The Voice	7-9p		:30				NM	0	\$0.00
18	KUSA	10/13/12	10/13/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-	1			\$2,800.00	0.00				
19	KUSA	10/13/12	10/13/12	9News 5p Sat	5-6p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-	1			\$1,600.00	0.00				
20	KUSA	10/13/12	10/13/12	Sat Today	5-7am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-	1			\$500.00	0.00				
21	KUSA	10/13/12	10/13/12	9News 7a Sat	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 701903 /		<u>Alt Order #</u> 06236236
<u>Contract Dates</u> 10/09/12 - 10/18/12	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate #</u> 1420
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00	0.00			
22	KUSA	10/14/12	10/14/12	Broncos Tonight	Broncos Tonight		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$2,200.00	0.00			
23	KUSA	10/14/12	10/14/12	9News 7a Sun	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,200.00	0.00			
D 24	KUSA	10/09/12	10/12/12	Entertainment Tonight	630-7p		:30				NM	0	\$0.00
D 25	KUSA	10/09/12	10/09/12	Tues Prime Other	7-10p		:30				NM	0	\$0.00
D 26	KUSA	10/10/12	10/10/12	Chicago Fire	9-10p		:30				NM	0	\$0.00
D 27	KUSA	10/12/12	10/12/12	Whitney/Community	7-8p		:30				NM	0	\$0.00
D 28	KUSA	10/09/12	10/09/12	The Voice	7-8p		:30				NM	0	\$0.00
D 29	KUSA	10/10/12	10/10/12	Chicago Fire	9-10p		:30				NM	0	\$0.00
N 30	KUSA	10/12/12	10/18/12	The Doctors	1-2p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$500.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				2	\$500.00	0.00			
N 31	KUSA	10/12/12	10/18/12	Late News M-F	10-1035p		:30				NM	3	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$4,200.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				2	\$4,200.00	0.00			
N 32	KUSA	10/12/12	10/18/12	Tonight Show	1037-1137p		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,000.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$2,000.00	0.00			
N 33	KUSA	10/12/12	10/18/12	Extra	1230p-1p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$500.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				2	\$500.00	0.00			
N 34	KUSA	10/12/12	10/18/12	9News at Noon	12p-1230p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$600.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				2	\$600.00	0.00			
N 35	KUSA	10/12/12	10/18/12	Ellen	3-4p		:30				NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$850.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$850.00	0.00			
N 36	KUSA	10/12/12	10/18/12	9News 4pm	4p-5p		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,300.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$1,300.00	0.00			
N 37	KUSA	10/12/12	10/18/12	9News Daybreak 5a	5-530am		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$900.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$900.00	0.00			
N 38	KUSA	10/12/12	10/18/12	9News 5pm	5p-530p		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Week:		10/08/12	10/14/12	----F--				1	\$2,500.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$2,500.00	0.00			
N 39	KUSA	10/12/12	10/18/12	9News Daybreak 5:30a	530-6am		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,300.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				4	\$1,300.00	0.00			
N 40	KUSA	10/12/12	10/18/12	NBC Nightly News	530p-6p		:30				NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$3,000.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$3,000.00	0.00			
N 41	KUSA	10/12/12	10/18/12	9News 6pm	6p-630p		:30				NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,800.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$2,800.00	0.00			
N 42	KUSA	10/12/12	10/18/12	9News 6am	6-7am		:30				NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,000.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				4	\$2,000.00	0.00			
N 44	KUSA	10/12/12	10/18/12	Today Show II	9-10am		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$900.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				1	\$900.00	0.00			
N 45	KUSA	10/12/12	10/18/12	Entertainment Tonight	630-7p		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,500.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$2,500.00	0.00			
N 46	KUSA	10/16/12	10/16/12	The Voice	9-10p		:30				NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$9,500.00	0.00			
N 47	KUSA	10/17/12	10/17/12	Chicago Fire	9-10p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$4,000.00	0.00			
N 48	KUSA	10/12/12	10/18/12	Today Show	7-9am		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,000.00	0.00			
Week:		10/15/12	10/21/12	MTWT---				3	\$2,000.00	0.00			
<b>Totals</b>										0.00		68	\$130,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	68	\$130,100.00	\$110,585.00
<b>Totals</b>	68	\$130,100.00	\$110,585.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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